

Public Health Display

Purpose: To encourage Health Science students to improve their ability to present themselves, research, and communicate a topic of importance to public health.

Description: Teams consisting of four (4) competitors shall develop a visual display describing a specific public health concern or issue. The display allows the students to express ideas through a visual and verbal presentation that highlights what they have learned about a particular public health concern through research and interactions with public health educators.

The students will also be judged on their ability to present themselves and communicate public health information to others.

The goal of this competitive event is to support policies and practices that:

1. Facilitate research;
2. Identify current health concerns facing the public;
3. Advance awareness and understanding of Department of Public Health's role in supporting the health and welfare of the public;
4. Encourage development of effective public communication approaches and innovative solutions;
5. Ensure equitable access to care;
6. Help reduce isolation of vulnerable populations; and
7. Provide opportunities for students to develop, practice, and refine their leadership and teamwork skills to achieve a seamless transition from education to a career.

Dress Code: Competitors must be in official HOSA uniform. HOSA Uniform Policy:

- Tailored navy blazer with emblem affixed over the heart
- Shirt/blouse for females (white tailored or short-sleeve white jewel neck shell)
- Shirt for males—white closed-neck, man-tailored dress shirt, suitable for use with a tie
- Accent for female members - maroon HOSA scarf or tie is optional
- Accent for male officers - navy or maroon long tie
- Matching navy slacks for males and matching navy slacks for females. No skirts.
- Closed-toe blue or black shoes (hose optional)

Rules and Procedures:

1. Competitors in this event must be active members of HOSA-Future Health Professionals, in good standing in the category in which they are registered to compete.
2. Competitors must be familiar with and adhere to the "[General Rules and Regulations of the National HOSA Competitive Events Program](#) (GRR)."
3. The display must be presented by a team of two. Only one public health issue may be presented, and student must choose a different public health issue each year if competing consecutively.
4. Conference calls, Zoom, or videoconferencing are recommended for meeting with public health educators. **Travel during the school day is not recommended.**

Public Health Display:

The display is as integral part of the event presentation but can also stand alone as an effective illustration of the chosen public health issue. All displays will have a consistent framework, and teams will be judged on how effectively the display informs the audience about the public health issue and supports the verbal presentation.

1. The work **must** be the work of the competitors, including the artistic aspects of the display. Allowable artwork may include:
 - Competitor produced illustrations, designs, and/or computer-generated graphics.
 - Clip art or other graphics used in compliance with copyright laws.
 - Photographs used with permission or in compliance with copyright laws.
 - Computer or machine generated lettering.
2. The display uses a single 48" x 36" poster, which is not mounted on a foam board. Posters will be printed for the teams. **Submission deadline is February 16, 2023 at 6pm.**
3. 48" x 36" posters will be displayed in a designated area prior to the competitors' arrival. With the exception of electronic note cards, electronics may NOT be used. Please note: space is limited.
4. Students will be recognized at the state level for their participation. A first, second, and third place medallion will be awarded at the closing ceremony at the Delaware HOSA State Leadership Conference. The first place team will be eligible to compete at the HOSA International Leadership Conference (ILC) in the Outstanding HOSA Achievement event, which is a recognition event (see guidelines at <https://hosa.org/wp-content/uploads/2023/08/23-24-OHA-Final.pdf>).

The Competitive Process:

1. This event will be judged during the Delaware HOSA State Leadership Conference. Students will have their projects on display from 9:00 am- 1:00 pm. Presentations to judges will begin at approximately 9:30 am.
2. Each team will be judged on their overall display and how well they documented the public health information through the display. Each team will also be judged on their ability to communicate information to the judges about the public health issue, solutions, and communication approaches.
3. Note cards are permitted during the oral presentation. Electronic notecards (on a smart phone or tablet) are permitted.
4. Costumes and hand-held props are **not** permitted during the oral presentation.
5. Except for poster printing, no equipment/supplies will be provided for this event. All equipment/supplies needed must be provided by the team.
6. Electricity will not be provided and may not be used.
7. In the event of a tie, a tie-breaker will be determined by the areas on the rating sheet section(s) with the highest point value in descending order.

Competitor must provide:

- ☐ Index cards or electronic notecards for presentation (optional)

Event site will provide:

- ☐ Academic poster printing
- ☐ Display space

Facilities, Equipment and Materials (Per Section):

- ☐ Calculators (if needed), clip board and pencils for judges
- ☐ Tape measure
- ☐ Team numbers for presentation space
- ☐ Rating sheets – one per judge per team
- ☐ Evaluation Forms – competitor, judge, and personnel
- ☐ #2 lead pencils with eraser to complete evaluations
- ☐ Flash card for 1 minute remaining **Icon Key:**

	Team event – 4 Team members.
	Plagiarism or copyright violation is prohibited.
	A Showcase will be offered for this event.

PUBLIC HEALTH DISPLAY – JUDGE'S RATING SHEET

Team # _____ Judge's Signature _____

Items Evaluated	Points Possible					Score
	Superior	Excellent	Good	Fair	Poor	
Oral Presentation						
The public health issue was presented in a clear and concise manner.	10	8	6	4	2	
Oral presentation demonstrates insight and a deep understanding of the public health issue.	10	8	6	4	2	
Team members were able to share examples and experiences that illustrate the interactions with public health professionals as the team completed the research.	10	8	6	4	2	
A variety of methods were used to complete the public health research (review of literature, meetings with public health professionals, etc.).	10	8	6	4	2	
Voice (volume/grammar) and enthusiasm.	10	8	6	4	2	
Appearance, poise, eye contact, gestures.	10	8	6	4	2	
Display-artistic/design value creativity and originality						
Display information was easy to follow, neat, concise and spelled correctly.	10	8	6	4	2	
Display provides an overview with accurate and important information that clearly describes the public health issue as well as effective communication approaches and innovative solutions.	15	8	6	4	2	
Display space is within listed dimensions						
All points are awarded for this item if display is within the proper dimensions, and no points if it is not. (W-48, H-36")	15					
TOTAL POINTS -- Possible/Awarded	100	64	48	32	16	